



## **TOMY INTERNATIONAL AND PARAMOUNT ANNOUNCE A CROWD-FUNDED *STAR TREK™ U.S.S. ENTERPRISE NCC-1701* FROM THE FIRST MOTION PICTURE**

*The 1/350 scale premium diecast U.S.S. Enterprise will showcase unique details and features.*

*The crowd-funding window open for 45 days only.*

**JULY 25, 2024, OAKBROOK, IL** – TOMY announced a large-scale crowd-funded *Star Trek U.S.S. Enterprise NCC-1701* will be available for pre-order starting August 1, 2024, through September 15, 2024. Based on the starship from the first motion picture, this offering for *Star Trek* fans, creates a unique opportunity to own the definitive version of the iconic starship. The crowd-funded project, culminating in the creation of the highly detailed 1:350 scale premium die-cast *U.S.S. Enterprise*, is the second collaboration for the partners.

“This TOMY Plus crowd-funded *U.S.S. Enterprise NCC-1701* will be the centerpiece of any avid *Star Trek* fan’s collection,” said Bill Walters, Senior Vice President at TOMY International. “Coinciding with the launch of pre-sale, and eager to showcase the offering to the devoted fanbase, we will be attending the Las Vegas *Star Trek* Convention – and I can’t wait!”

TOMY International Inc. continues to work with noted *Star Trek* experts, such as Gary Kerr, to ensure this replica is as accurate as possible to the original motion picture studio model. “As far as I’m concerned, this is the most accurate model of the Motion Picture *Enterprise* that has yet been produced, as its design incorporates reference materials not available previously,” said Kerr. “TOMY, to their credit, has listened to the critiques and advice of our team of out and proud nerds. Getting the shape of the ship correct is one thing, but the icing on top of the Refit cake is the use of the same type of color-changing interference paints that were used on the studio model. Modelers who want a replica of the Motion Picture ship, but who are unwilling to invest countless hours and yards of masking tape in painting their model, can now purchase a pre-painted replica of the ship. *Trek* fans, you’re gonna need a bigger shelf!”

Exciting features include:

- 1:350 scale, 34.29" x 16.00" x 11.15" in dimension
- Iridescent paint pattern to mimic the original motion picture studio model
- Diecast saucer, main body, and neck of *Enterprise*
- Viewable detailed interior of hangar deck and officers’ lounge to match the first motion picture
- Three different light modes (start, warp and impulse/cruise mode) light up an array of features including the Nav Deflector, Impulse Drive, Nacelles, Phaser Banks, and Photon Torpedo Launchers
- Viewable detailed interior of Arboretum to match the first motion picture
- SURAK Shuttlecraft with Warp Sled- 5.6" long and display stand (not attached)
- *Enterprise* display base with Type-C USB power port (no cable included); no batteries required

- Premium collector packaging

The TOMY *Star Trek™: The Motion Picture U.S.S. Enterprise NCC-1701* will weigh 20lbs and be priced at \$699 USD (continental United States only and before shipping) and production will begin in the fall after the goal of 2,000 pieces is met. TOMY is supporting the announcement of the limited-time, crowd-funded starship offering with a robust digital campaign targeting U.S. *Star Trek* fans and will also promote the preview on <https://startrek-signup.tomy.com/>. The TOMY Plus *U.S.S. Enterprise NCC-1701* starship is scheduled to deliver to buyers in October 2025.

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### **About TOMY International**

TOMY International ([www.tomy.com](http://www.tomy.com)) is a leading global designer, producer, and marketer of a broad range of innovative, high-quality toys sold to preschoolers, youths and adults under the TOMY® and Ertl® brands as well as products for parents, infants and toddlers marketed under Lamaze®, The First Years®, JJ Cole® Collections and Boon® brands. TOMY International's mission is to make the world smile. TOMY International reaches its target consumers through multiple channels of distribution supporting more than 25,000 retail outlets throughout North and South America, Europe and Australia. TOMY International is a wholly owned subsidiary of Japan-based TOMY Company, Ltd. (Tokyo Stock Exchange Code No. 7867). © TOMY.